



ERS's ROBO-TECHNOLOGY™

July 2, 2024

What Is Robo-Technology?

The most common definition of investing robo-technology is an automated, algorithm-driven investment management service. Robo-advisors use algorithms and data analysis to create and manage a diversified portfolio of assets tailored to an individual's risk tolerance, financial goals, and investment horizon, often with minimal human intervention.

What is ERS's Robo-Technology™?

ERS has developed Robo-Technology™, a fully automated quantitative investing system. Over the past 24 years, it achieved an average annual return of ~21.3%, compared to ~7.0% for major indexes. ERS's Robo-Technology™ provides objective, data-driven investment decisions, in contrast to subjective human stock picking. Its consistent performance showcases the potential for significantly higher returns than existing robo-advisors, passive investing programs or active investment management.

ERS's Business Opportunity

Currently, there are \$1.8 trillion in assets invested in robo-advisors. ERS believes there is a significant, un-met opportunity to serve millions of retail investors with our low-cost, full-automated robo-technology. To our knowledge, there are no robo-advisors that have consistently beaten the S&P 500 index. Moreover, we called a small sample of the largest institutional robo-advisors, but were unable to obtain any information about average returns from any of them.

Methodology of ERS's Enduring Portfolio™ Backtest

Equity Risk Sciences' backtest of the **Enduring Portfolio™** spans 24 years, from December 31, 1999, to December 31, 2023. This extensive study highlights the accuracy and value of ERS's proprietary data-driven computer systems methodology compared to traditional human methods.

Study Duration and Scope

- **Time Span:** 24 years, covering 6,044 trading days.
- **Universe of Stocks:** Daily analysis of all US-headquartered stocks with:
 - Revenue of at least \$500 million.
 - Market capitalization of at least \$100 million.
 - Stock price of at least \$1.00.

Average Number of Stocks Analyzed Per Day: 1,706.

Total Stocks Analyzed: 10,313,787 (1,706 stocks/day * 6,044 trading days).

Investment Criteria and Trades

- **Selection Process:** Stocks meeting ERS's proprietary criteria.
- **Total Trades Executed*:** 863 trades over 24 years.

Significance of Results

- **Fraction of Trades Bought to Stocks Analyzed:** ERS's model made 863 trades out of 10,313,787 stocks that were analyzed, only 0.008% of all the possible trades. The **Enduring Portfolio's™** superior results were solely the result of ERS's proprietary ratings and model.
- **Outperformance Through Diligence:** The **Enduring Portfolio's™** exceptional results underscore the importance of a disciplined, data-centric approach to achieve superior investment performance.

Conclusion

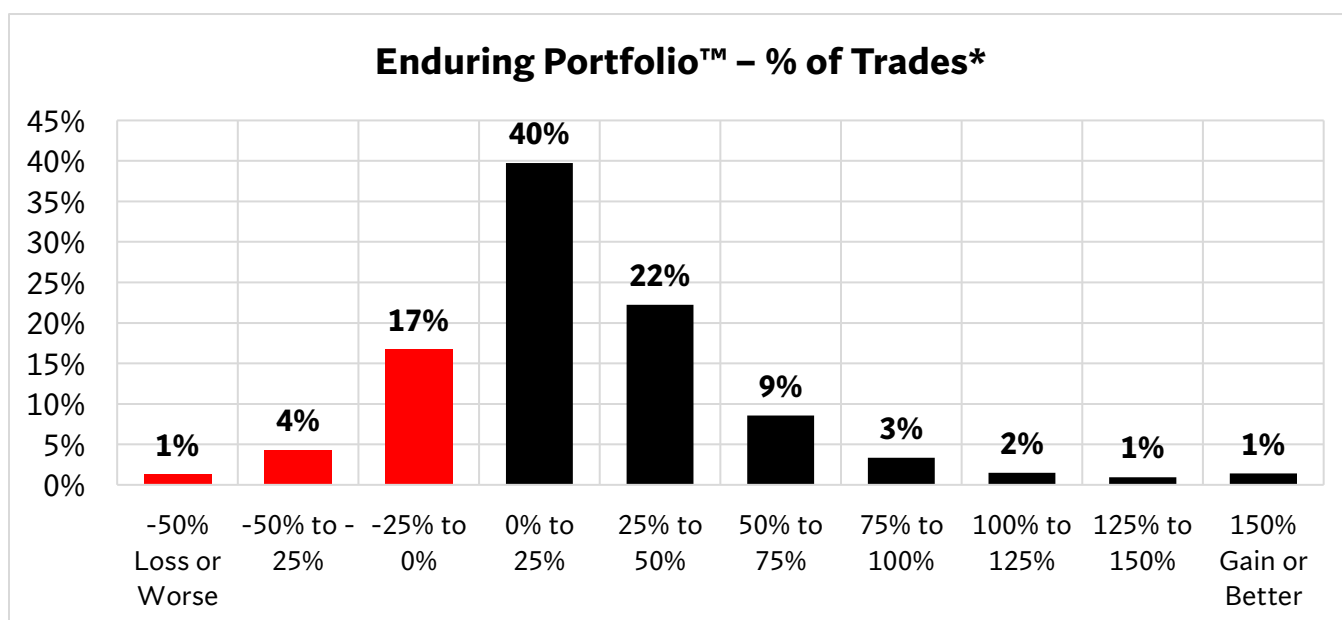
The backtest of ERS's **Enduring Portfolio™** demonstrates the power and precision of ERS's proprietary data-driven investment analysis. By meticulously analyzing a vast universe of stocks over a significant period and executing a very selective number of trades, ERS's methodology showcases its superiority in identifying valuable investment opportunities.

**Each "trade" includes an initial buy, a series of rebalancing transactions, and a final sell, counted as one trade for analysis purposes.*

Enduring Portfolio™ Trade Performance Breakdown

The tables and charts below describe the average returns from the trades made in ERS's Enduring Portfolio™ using ERS's Robo-Technology™ and group those trades by the level of gain or loss they returned.

Group	# of Trades*	% of Trades	Average Gain/Loss	Average Hold Time
Trades with Gains	668	77.4%	+34.2%	1.1 years
Trades with Losses	192	22.2%	-17.3%	1.2 years
All Trades	863		+22.6%	1.1 years



Percentile Group	# of Trades*	% of Trades	Average Return
Worst 1%	9	1%	-62.4%
1% to 5%	35	4%	-35.3%
5% to 15%	86	10%	-15.4%
15% to 30%	129	15%	-0.3%
30% to 70%	345	40%	16.9%
70% to 85%	129	15%	39.9%
85% to 95%	86	10%	66.8%
95% to 99%	35	4%	115.3%
Best 1%	9	1%	215.4%

*Each "trade" is defined as a sequence that includes an initial buy transaction, a series of rebalancing transactions, and a final sell transaction, collectively counted as one "trade" for reporting and analysis purposes.

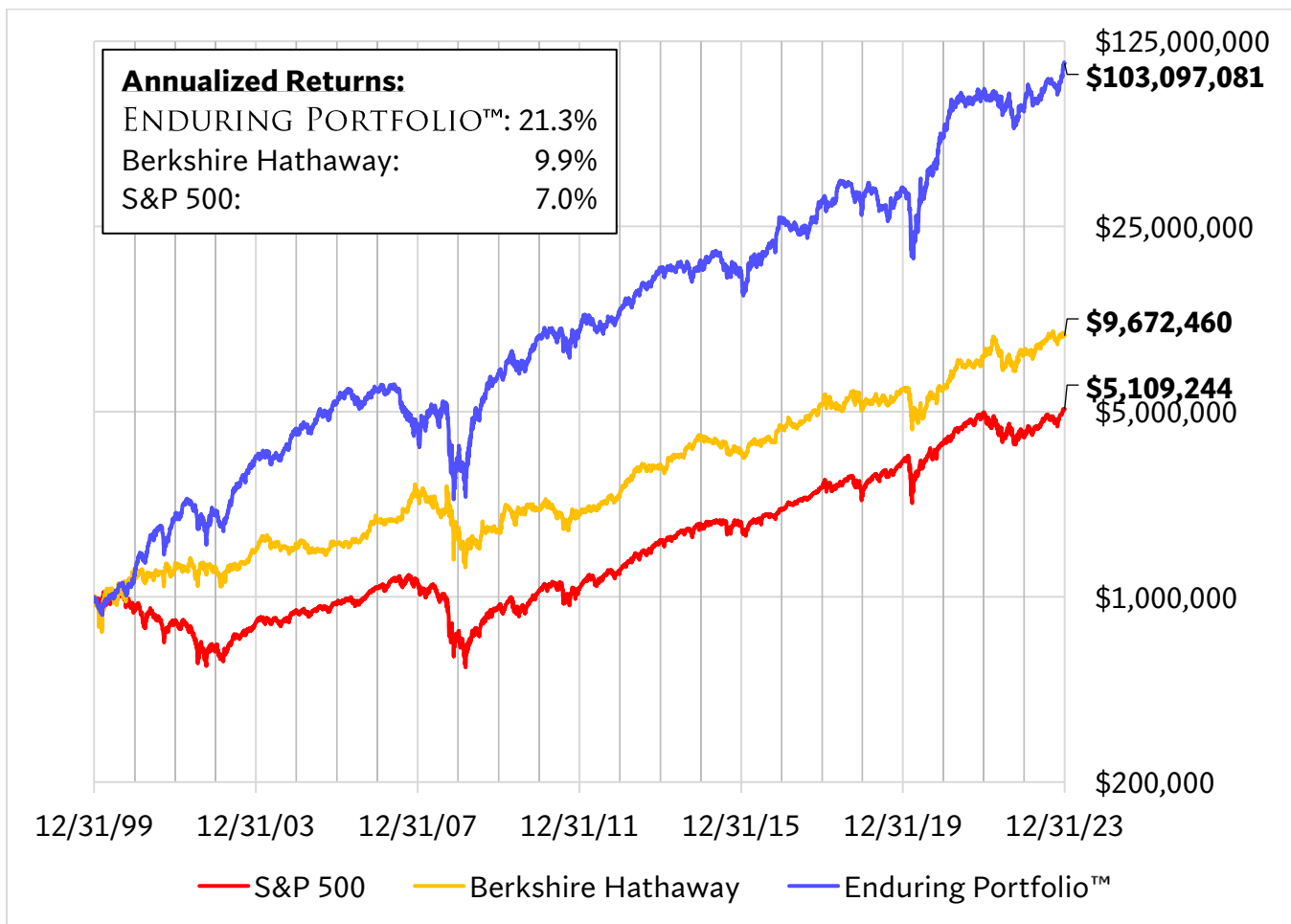
ERS's Robo Technology **Enduring Portfolio™** Produces World-Class Results

ERS's technology provides extraordinary results. Over 70% of Americans prefer passive investing to active investing. ERS has an excellent solution: ERS's **Enduring Portfolio™**!

Statista estimates that robo-advisors manage \$1.37 trillion and growing rapidly. To serve this growing market, ERS developed the **Enduring Portfolio™**.

ERS's fully-automated investing technology has produced world-class results, towering over every robo-advisor in the marketplace.

In 2024, we will turn a spotlight on the **Enduring Portfolio™** and seek **joint venture partners** to monetize this extraordinary technology.



Equity Risk Sciences is a leader in quantitative investment ratings technology.

ERS calculates the statistical probability, magnitude and timing of future price changes of US and Canadian stocks.

ERS serves registered investment advisors, financial institutions and fiduciaries.

Equity Risk Sciences provides advanced technology at www.InvestLabs.ai.

We are raising \$25 million in a 506(c) private placement offering.

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Important factors that could cause actual results to differ from those in the forward-looking statements include but are not limited to the successful commercialization of our risk rating system and solutions, development of our sales and marketing capabilities, our ability to retain key management personnel including our Founder Ray Mullaney as well as Thomas Harpin, acceptance of our solutions by potential customers, the ability of our risk rating systems and solutions to provide valuable information related to a company's stock price, and intellectual property litigation, and our ability to raise capital necessary for ongoing operations. The statements made herein speak only as of the date of this presentation. The Company's actual results, performance or achievements could differ materially from the results expressed in, or implied by, these forward-looking statements. The Company undertakes no obligation to update or revise its forward-looking statements to reflect events or circumstances after the date of this presentation, except as required by law.

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