

Hi! I'm Ray Mullaney, the founder and president of Equity Risk Sciences, Inc.

I understand exactly what you and your clients want and need from your investments: **Less Beta and More Alpha™**. That's what all clients want and need. ERS's technology will deliver exactly that.

ERS's technology can transform your business from ordinary to extraordinary.

Here's our Value Proposition for you:

1. You will have fewer losses.
2. You will have far fewer significant losses.
3. You will have more gains.
4. You will have far more significant gains.
5. Your win/loss ratio will improve very significantly.
6. Overall, your investment performance will improve significantly.
7. Your clients will love you, you'll WOW new prospects, and your business will soar.

As Yogi Berra once said, "It ain't bragging if it's true." With our technology you won't have to brag; your numbers will speak for themselves.

Compare your performance to that of **James Simons' Medallion Fund**.

At ERS, our goal is to surpass the track record of the Medallion Fund – a feat that no one has come close to achieving. We believe we're close to achieving exactly that.

The potential returns that data science offers, even to novices with technology, are truly awe-inspiring. But don't worry, we're here to bring you up to speed. While we may be technology geeks at heart, we share your values of honesty and hard work. We're fully prepared to start serving you today and significantly benefit your business and your clients.

Be brave! Back in 1981, I bought my first computer, the Osborne, with zero knowledge of computers. Since then, I've never stopped being amazed at what technology can accomplish and how much I can learn from it. So don't be afraid; take the leap into data science! We're here to walk you through it.

We have developed incredible technology, and now we want to share it with you. After nearly 50 years in the industry, I've never been more confident and enthusiastic to bring our proprietary data science technology to independent investment advisors and fiduciaries like yourself. So I encourage you to give us a call today!

If you have the desire and are willing to put in the time, we'll help you become an expert with data and numbers. Data science is not only the future of the industry; it is the present. **Call us today.**

My best,

Raymond Mullaney, CEO

(203) 254-0000